



Workshop on

## **Enhancing Human Development Coverage: Skills for Reporting/ Writing**

Organized by

The International Centre Goa,  
JM Foundation for Excellence in Journalism,  
Goa Union of Journalists,  
Media Information and Communication Centre of India,  
in association with  
Friedrich Ebert Stiftung - India

Venue

International Centre Goa  
Dona Paula, Goa, India

July 24<sup>th</sup> to 26<sup>th</sup>, 2010

# **PROGRAMME**

## **Day One      Saturday - July 24<sup>th</sup>, 2010**

9:30 am to 10:00 am	INTRODUCTION
10:00 am to 11:00 am	Challenges in Journalism – Goa, India and beyond By Prakash Kamat, President, Goa Union of Journalist & Special Correspondent, THE HINDU
11:00 am to 11:15 am	Tea/ Coffee Break
11:15 am to 12:45 pm	Between facts and opinions – reporting the news
12:45 pm to 1:45 pm	Lunch Break
1:45 pm to 3:00 pm	Breakout Session: Dissecting a news story – how we could have done differently
3:00 pm to 3:15 pm	Tea/ Coffee Break
3:15 pm to 5:15 pm	Putting your story together – pictures and words

## **Day Two      Sunday – July 25<sup>th</sup>, 2010**

9:30 am to 10:45 am	If you don't have a picture, you don't have a story
10:45 am to 11:00 am	Tea/ Coffee Break
11:00 am to 12:30 pm	Editing your story
12:30 pm to 1:30 pm	Lunch Break
1:30 pm to 2:45 pm	Breakout Session: Reporting Goa to the country and beyond
2:45 pm to 3:00 pm	Tea/ Coffee Break
3:00 pm to 5:00 pm	Ethics of journalism

## **Day Three      Monday – July 26<sup>th</sup>, 2010**

9:30 am to 10:45 am	Going beyond news – Development journalism By Nandini Sahai, Director, The International Centre Goa
10:45 am to 11:00 am	Tea/ Coffee Break
11:00 am to 12:30 pm	Concluding Session from the floor
12:30 pm to 1:30 pm	Lunch

END OF THE WORKSHOP

## **ABOUT RESOURCE PERSONS**

**Shishir Joshi** was till recently the Group Editorial Director of the Mid-Day group of publications, which includes Mid-Day (Mumbai, Delhi, Bangalore, Pune), Sunday Mid-Day, Gujarati Mid-Day and Inquilab. Prior to Mid-Day, Joshi was with the TV Today group, where he was executive editor. He has also been editorial consultant for the Sahara group, helping set up TV channels across India as well as recruiting and training professionals for them. Prior to that he was with NDTV as its sole business news correspondent based out of Mumbai. He has worked with CNN.com, written for Reuters and AFP and has contributed to UK based ITN-Channel 4 News and has been the South Asia Representative of Peter Arnett's Broadcast News Network (BNN TV). A law graduate, he is a Chevening Scholar. He is the co-founder of Journalism Mentor.

**Aloke Thakore** is a journalist, researcher and teacher. He has worked in print and television. At various times he has reported, written columns, authored academic articles, anchored programmes, taught at university and colleges, and coached in news rooms. He has also helped launched newspapers and magazines both as editorial and management consultant. He counts many journalists and media professionals among his students and trainees. A Media Leadership Fellow of the Poynter Institute for Media Studies, he has a Ph.D. in Mass Communications from the University of Wisconsin-Madison, an AM in International Relations from the University of Chicago, an MS in Journalism from the University of Kansas. His first degree is from Calcutta University. He is the co-founder of Journalism Mentor.

**Nandini Sahai** is the fourth, as well as the first woman Director of the International Centre, Goa. Her vision is to make ICG into a completely holistic place of international standards, where ideational as well as other activities take place in a world class ambience. She took over as the Director of ICG on 12<sup>th</sup> October 2009.

Nandini Sahai has been a distinguished development journalist with more than 30 years of experience having started her career with the Press Institute of India. For her, journalism was not a profession but a passion and a powerful tool for social development. She founded MICCI (Media Information and Communication Centre of India) with the support of some like-minded academicians, bureaucrats, media and communication experts, and was also the Country Manager of AMIC-India, a subsidiary of AMIC (Asian Media and Information Centre), a Singapore-based International NGO working in media related issues.

She is one of the leading Right to Information (RTI) advocates having organized a number of public hearings, seminars and workshops for the RTI movement in India & Sri Lanka and has also worked closely with Magsaysay Award winner Aruna Roy. She was also the member of the Select Committee in formulating the RTI Act for the Delhi Government. Her two advocacy workshops, one on 'Contempt of Court' where Truth was made as defence and another on the 'Broadcasting Bill' where the Government stalled the Bill and formed the NBA (National Broadcasting Association) to formulate the Content Code, have been path breaking. She has also worked closely on a number of issues relating to Media, Social Development, Disaster Management, Rural Journalism and the Judiciary, with international organisations such as UNESCO, Friedrich Ebert Stiftung (FES) - India, (AIBD) (Asia-Pacific Institute for Broadcasting Development, Malaysia), the International Rehabilitation Council for Torture Victims (IRCT) on issues of Torture and Human Rights. She has organised several seminars with senior media persons from India and South Asia on issues of media and public interest in South Asia. She is widely travelled and has also addressed a seminar in Stanford University, USA, on the benefits of Community Radio.

## **ABOUT ORGANISERS:**

### **The International Centre, Goa (ICG)**

The International Centre, Goa (ICG) was founded in June 1987 under the Societies Registration Act (1860) “to promote understanding and amity between parts of the country and with different communities of the world” through a multiplicity of activities. The Centre is an autonomous institution. It relies on grants and donations from local and international institutions to fund its programmes. Residential and non-residential conferences, seminars and training programmes are organized by local, national and international organizations. The Centre also has 44 guest rooms, 3 seminar halls, a restaurant, and several lawns of different sizes that are used for private functions, which could range from small get-togethers to elaborate parties. The ICG’s facilities are located on 14 acres of land on the Taleigao Plateau at Dona Paula, Goa. The plateau overlooks the confluence of the famous Zuari river and Arabian sea.

[www.internationalcentregoa.com](http://www.internationalcentregoa.com)

### **JM Foundation for Excellence in Journalism**

Journalism Mentor is an initiative of the JM Foundation for Excellence in Journalism. It is a 12-month intensive programme designed for those who are interested in pursuing journalism as a career. The programme is based on the belief that a good student needs proper mentoring to become a good journalist. The programme involves a complete commitment to learning and practising the calling of journalism for 12 months based on a curriculum that in its breadth, depth and rigour compares with any such programme in the world.

Twenty five (25) students chosen with care after a nation-wide screening will be accepted to become Journalism Mentees. The screening will be conducted by a carefully selected panel of acclaimed journalists. They will be expected to study subjects ranging from history to economics and accounts to anatomy. Writing skills, use of technology and study of viewer/reader behaviour shall also be part of the larger course structure.

The course will exemplify Terence’s dictum *humani nihil a me alienum puto*, which means there is nothing human that is alien to me, because we believe that for a journalist nothing human can ever be alien. A good journalist is a good generalist. So what is called for is not knowing less, but knowing more and the ability to see the interconnection between

Journalism Mentor is about learning, research and practical training. It will require the mentees to interact with and discuss ideas with the best and brightest of mentors. And it will require them to read and write and think every day.

Journalism Mentor is not meant for the casual student who looks upon journalism as a career for those without option or for journalism to be a means to stardom, fame or access to power and pelf. It is meant for those who believe that journalism is necessary for democracy and its proper practice ranks alongside other forms of public service that strengthen and deepen democracy.

**Affiliation/Membership:** JM Foundation for Excellence in Journalism, the administering body of this programme, is an affiliate member of the Association for Education in Journalism & Mass Communication.

JM Foundation for Excellence in Journalism is an Institutional Member of International Communication Association, the premier global association of communication researchers.

While Journalism Mentor is not a degree granting institution and neither affiliated with any university nor accredited by any institution, our course material and rigour compares with the best universities in the world. On successful completion of the course, students will be awarded Post Graduate Diploma in Journalism.

[www.journalismmentor.in](http://www.journalismmentor.in)

### **The Goa Union of Working Journalists (GUJ)**

GUJ is a trade union body of working journalists in Goa. It is affiliated to Indian Federation of Working Journalists, New Delhi. The GUJ has been always in forefront to fight for the cause of working journalists in the State. Apart from trade union issues of working journalists, the GUJ has also been consistently taking up issues related to profession of journalism. It has also been in forefront to take up public issues. As for instance, it was GUJ which successfully spearheaded a historic agitation to compel the then Goa Government to withdraw a draconian clause in its Right to Information legislation and participated in the process of getting a comprehensive Right to Information Act in Goa in 1997.

### **Media Information and Communication Centre of India (MICCI)**

MICCI is formally registered as a non-profit Trust mainly devoted to organizing seminars, conferences, workshops, research and publications in the field of media with a national and international focus. We have a network of partners all over India and also South Asia. Some of our longstanding partners include- the Department of Mass Communication, Rajasthan University, Prabhat Khabar Institute of Media Studies, Ranchi, St. Andrews College, Mumbai, Asian College of Journalism, Chennai, Indira School of Communication, Pune, VOICES, Bangalore, South Asian Media Association (SAMA), Hyderabad, Media Education for Awareness and Cultural Transformation (MEDIACT), Kerala, National Institute of Social Work and Social Sciences (NISWASS), Bhubaneswar, Centre for Media Research & Development Studies, Kolkata, Bombay Bar Association and the International Centre, Goa. MICCI will provide a forum to the media to discuss contemporary issues, like Media's role in disaster management and assessing rehabilitation and resettlement work done for Tsunami victims, its role in assessing the State of Democracy in India, Contempt of Court, Training Workshops for Rural Journalists, Challenges facing women journalists and sensitizing the common man for the implementation of the Right to Information Act.

[www.micci.in](http://www.micci.in)

### **FRIEDRICH EBERT STIFTUNG, India Office**

The Friedrich-Ebert-Stiftung (FES-India) is a non-profit, NGO supported by the Government of Germany. The FES aims at strengthening democratic structures, promoting training and policy-oriented research programmes in Germany and in cooperation with partner organizations in more than 100 countries across the globe. Democracy, justice and solidarity are the guiding principles of the activities of the Friedrich-Ebert-Stiftung. Striving for equal rights for women and men is an inalienable principle within this context. To uphold the values of Social Democracy as conceived by Friedrich Ebert, the India office of FES collaborates with policy-makers, academic and research organizations, trade unions, and NGOs in India. Facilitating discussions on crucial issues related to the development process in India is the main objective of FES India work. This is done by providing a platform for interaction at the State, National and South Asia level.

[www.fesindia.org](http://www.fesindia.org)

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